

## **SafeNews**: the vaccine against Fake News.

## Find out immediately if a story is true or false by clicking on the story itself.

## Introduction

It's so simple. With 1 click you can verify the authenticity of news, information or posts. By clicking, you will immediately know the author's name plus the date and time when it was created and authenticated by the original author.

Fake news thrives in the realm of anonymity, where the true author is hidden. Just imagine what would happen if every creator of fake, malicious and misleading news had to publish their identity for all to see? Fake news would disappear overnight!

With ©SafeNews, **Verification is always Free**, **unlimited and requires no registration or identification**. The publisher or creator of the news is the one who pays for the service. *Everything is simple with* ©*SafeNews*. *Just as the truth should be*.

©SafeNews is the end of spam, slander bots, dirty campaigns, unfounded terrorist and alarming news. No more rumors on Facebook, WhatsApp, Twitter, websites, etc. Whoever publishes anything is identified. And, whoever does not identify themselves, does not take responsibility for what is said and should be held in contempt. The news, social media and website platforms need a verification module in order to identify the author prior to allowing any uncontrolled distribution of information.

©SafeNews represents total freedom of expression, without restrictions, as long as the author of the information is identified. The crime ends before it is born. *That's* ©*SafeNews*. To apply ©SafeNews as an author to any content, you need only 1 click.

## How SafeNews Works

On the **DNA DOC website**, the distributor (or publisher) of content registers its identification with any known website, blog, corporation or certified organization, such as an Associations of Journalists, etc.

©SafeNews (as any news) is usually written in conventional editors and may contain text, images and videos. Upon finalizing the publication, the news is merged in order to create a single block, a single file in any format, such as jpg, png, jpeg, pdf, tif and others.

This block or file is submitted to the **SafeNews Applicator**, which is actually an application that can be installed on the author's PC/Notebook or on a server. When the news is submitted, it receives its own key that simply 'locks' the name of that file, without changing any of the content or quality.

The news is then published or distributed and a unique link for verification is automatically associated with it.

The reader, when clicking on the news, will trigger the **Verification Check**. In a few seconds, a screen will reveal the author's name, the date and time the news was generated and optional contact information: it is the guarantee of origin and the responsibility of the published content. If the news has been altered, even by 1 byte or 1 pixel, the result will indicate that the news has no author and/or has been Altered from its original form.

News can be copied, shared or downloaded without prejudice to the verification of its authenticity.

Verification can be performed via email, internet or a desktop (App) icon, allowing the reader to simply attach or "drag-and-drop" the news into the "Verifier" in order ascertain its legitimacy in seconds.

Please visit the DNA DOC webssite at <u>www.dnadoc.com.br</u> for a comprehensive overview of the ©SafeNews and the power of DNA DOC.

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